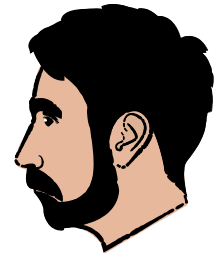


Chris Lamb

Creative Designer with 8+ years experience



About:

A creative and versatile designer looking for a new challenge within digital design. With a proven track record in delivering design solutions that challenge and exceed expectation, I aspire to protect the longevity of my design skillset by applying it within a fresh, innovative and established brand.

04/2015 - Present

Brand & Design Officer Community Housing Cymru

With the job initially created to develop and maintain a set of brand guidelines; I have since gone on to rebrand the organisation and creatively lead on all communication and campaign materials they produce.

Duties:

- To provide a high quality, creative and innovative graphic design service for the organisation across a range of platforms including print, online and social media
- To manage the production of all publications and online design, liaison with printers and suppliers through to the delivery of the finished products
- To support the Communications team to ensure that engaging, informative, creative messages are delivered to our key audiences and stakeholders

Skills used:

- Brand Strategy
- Brand Creative Design - Adobe Creative Cloud
- Web/Emailer Design - HTML, CSS, JQuery, Wordpress
- Presentation Skills
- Print Supplier Management

12/2013 - 04/2015

Interactive Designer Office for National Statistics

Duties:

- Providing support in the development of innovative new products
- Delivering content with an engaging online presence
- Developing an arresting design visual language
- Translating ideas and concepts into innovative and effective design solutions
- Keeping up-to-date with industry trends and latest technology
- Identifying opportunities to develop new skills
- Collaborating with creative professionals in a team environment

Skills used:

- UX/UI Design - Adobe Creative Cloud
- Coding - HTML, CSS, JQuery, D3.js
- Data Dissemination
- Client/Project Management
- Presentation Skills

04/2009 - 11/2013

Graphic Designer Monmouthshire Housing Association

Duties:

- The delivery of a high quality, creative and innovative graphic/digital design function
- Protection and enhancement of the MHA group brand guidelines
- The delivery of training & guidance to all staff on appropriate use of the brand
- The production of all MHA Group marketing material, both print and digital
- Line management of Graphic Design Assistant

Skills used:

- Brand Creative Design - Adobe Creative Cloud
- Web/Emailer Design - HTML, CSS, JQuery, Wordpress
- Presentation Skills
- Print Supplier Management

04/2015 - Present

BA(Hons) Product Design with Professional Enhancement - 2:1 Coventry University

Overview:

A product design course that was focused more on the idea and concept generation side of design, rather than the manufacturing and production side of things. What this provided me with was a solid understanding of how to dissect a client brief and how to work towards creating a visual solution that worked for all involved.

Skills used:

- Enthoven Design Associates | Belgium
- Awarded a 3month work placement (2006)
- London Executive Aviation
Brief: 'Design the next generation jet interior...'
- Competition Winner (2006)
- Reebok USA
Brief: 'Design a piece of footwear for 'Generation-Y'...'
- Shortlisted Finalist (2005)

Other Achievements:

- Self-employed Freelancer
- Since 2015
- Creative Web Design (Wordpress)
- Web Design & Authoring (HTML, CSS, JQuery)
- ILM Level.3 – Business Management
- GOWales Freelancer Academy | Pass: 2011
- BTEC Web Design (HTML, CSS, Dreamweaver)
- Coleg Gwent, Newport Campus | Pass: 2010
- Level.4 – Project Management
- GOWales City&Guilds | Pass: 2010

Online/Social:

- Portfolio:
www.chrislambdesign.co.uk/my-work
- Twitter:
www.twitter.com/ChrisLamb_CHC
- Instagram:
www.instagram.com/chrislambdesign

Contacts:

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