

Chris Lamb

An experienced creative with a passion for all things brand & digital.

About:

Hi. I'm Chris, a creative and versatile designer with over 8 years experience that's looking for a new challenge within digital design. With a proven track record in delivering design solutions that challenge and exceed expectations, I'm looking to apply my skillset within a fresh, innovative and established brand.

04.2015 - Present

Brand & Design Officer Community Housing Cymru

With the role initially created to develop and maintain a set of brand guidelines, I have since gone on to rebrand the organisation and creatively lead on all comms materials.

Duties:

- Providing high quality and innovative design solutions across a range of platforms: including print, digital and social.
- Managing the production of all print and digital products: through management of working relationships with external developers, videographers, freelancers and printers.
- Supporting the communications team in delivering messages that are engaging, innovative and delivered to all key audience members.

Skills used:

- Brand Strategy
- Brand Development
 - Adobe Creative Cloud
- Presentation Skills
- Relationship Management

12.2013 - 04.2015

Interactive Designer Office for National Statistics

Duties:

- Providing support in the development of innovative digital products.
- Delivering content with an engaging online presence.
- Developing an arresting visual design language.
- Keeping up-to-date with industry trends and latest technologies.
- Collaborating with creative professionals in a team environment.

Skills used:

- UX/UI Design
 - Adobe Creative Cloud
- Coding - HTML, CSS, JQuery
- Data Dissemination
- Presentation Skills

08.2009 - 12.2013

Graphic Designer

Monmouthshire Housing Association

Duties:

- Delivering high quality, creative and innovative design.
- Protecting and enhancing the MHA brand guidelines.
- Delivering training and guidance to all staff on the correct use of the brand.
- Line management of a Junior Graphic Designer.

Skills used:

- Creative Design
 - Adobe Creative Cloud
- Coding - HTML, CSS, JQuery
- Presentation Skills

2003 - 2007

BA(Hons) Product Design w/Professional Enhancement (2:1)

Coventry University

Overview:

A product design course that was focused more on the idea and concept generation side of design; rather than the manufacturing and production side of it. This provided me with a solid understanding of how to dissect a client brief and work towards creating a visual solution that worked for the target market.

Experience:

- Enthoven Design Associates
3-month placement (Belgium 2006)
 - London Executive Aviation
Brief: The Next Generation Jet Interior
(Competition Winner 2006)
 - Reebok USA
Brief: Footwear for 'Generation-Y'
(Shortlisted Finalist 2005)
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Other Achievements:

- Self-employed Freelancer (Since 2005)
- Creative Web Design (Wordpress)
- Web Design & Authoring (HTML, CSS, JQuery)
- ILM Level.3 - Business Management
- BTEC Web Design (HTML, CSS)
- City & Guilds Level.4 - Business Management

Contacts

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